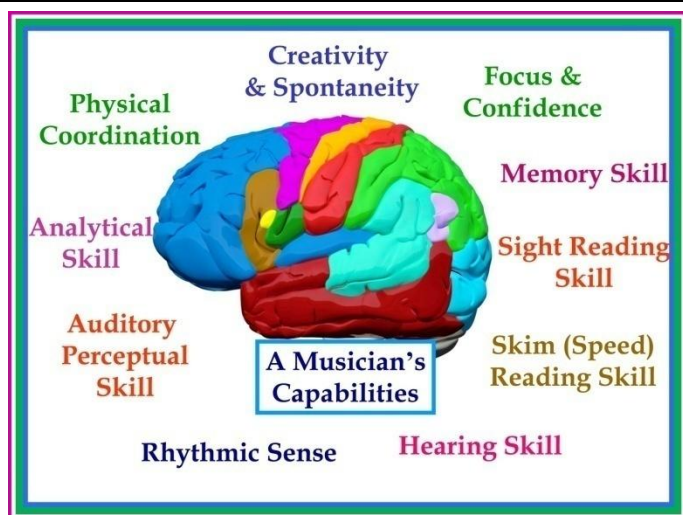


# MIM<sup>®</sup>

## MUSIC FOR THE INTELLIGENT MIND<sup>™</sup>



Music training enhances brain function. Studies have shown that early experiences of childhood determine how well brain cells (neurons) will connect with other brain cells. Because neuron connections are responsible for all types of intelligence, studies also show that a child's brain develops to its full potential with exposure to the necessary music enriching experiences. If stimulated during early childhood, these neuron connectors develop rapidly, and We are thus looking at ways to develop the whole brain.

Our Music for the Intelligent Mind (MIM<sup>®</sup>) programs aim to do just that. With a carefully planned syllabus, we gradually guide students from a tender age of 4 mths to the age of 7 to explore the richness and excitement of music through interesting play, activities and musical games. Unlike other early childhood music courses which only emphasize listening and music movement, we also incorporate **eye and ear training, speed reading, pitch training, memorizing techniques, concentration training, proper playing techniques, music theory.** All our activities involve stimulating the inter-connectivity between the two hemispheres of the brain by engaging in holistic and all-rounded music training. MIM<sup>®</sup> provides a seamless transition into music graded studies.

A major milestone was reached in March 2011 when MIM<sup>®</sup> was officially accredited by London College of Music Examinations (LCME), part of University of West London and certifications will be awarded by London College of Music Examinations (LCME) upon successful completion of MIM assessment undertaken by all MIM graduates. "It is the first time in Singapore that a local early childhood music programme has been officially positioned under the umbrella of a world renowned professional body in music assessment and examinations from the United Kingdom" – Professor John Howard, Director, London College on Music Examinations.

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MIM also conducted in selected Kindergartens / Childcares



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**MIM Proprietary Materials**

## **MIM® JUMP START**

### Course Details :

Age Group	:12 to 23 mths
Duration of Course	:up to 1 year
Lesson Duration	:45 mins, once a week
Students per class	:10 (with parent's participation)

Current research indicates that children starts learning even before they are born and that music plays a vital role in developing the child's mental as well as emotional faculties. Children between the age of 12months to 24months are especially keen and adept at learning music through the process of absorption with or without random or purposeful responses.

With the above in mind, together with the philosophy behind Seimpi's successful MIM Program, MIM Jump-start is designed to develop, enhance and enrich your child's musical potential through interesting infant games and play songs, pitch training, speedreading, eye / ear training, rhythmic training, vocalisation, music perception and music analysis. This program not only prepares and primes your child's mind for more advance musical studies in MIM Playtime and MIM in Me but enhances your child's **IQ Development, Self Esteem, Creativity, Emotional Intelligence, Musical Geniushood, Physical Coordination and Dexterity.**

MIM Jump-Start incorporates MIM activities specially customized according to your child's development to develop your child's unique potential.

## **MIM® PLAYTIME**

### Course Details :

Age Group	:2 years old
Duration of Course	:1 year
Lesson Duration	:45 mins, once a week
Students per class	:8 (with parent's participation)

From conception, children are able to learn quickly and easily but will gradually lose this ability as they grow older -- unless positively stimulated through simple learning techniques. This "window of opportunity" to easily develop whole-brain capabilities is open until about age 7.

MIM Playtime aims to stimulate and tickle the music brain of children under 3 with colourful flashcards, educational toys, percussion instruments, keyboards and other interesting teaching aids. cultivates toddlers' musical talent, **exposing them to the sounds of different instruments, encourages early note reading, rhythmic training, aural training, concentration training, memory training- photographic and audio, recognition of keys and perfect/ relative pitch training.** This early exposure helps them tremendously in their future path in becoming a fine musician.

## **MIM® IN ME**

### Course Details :

Age Group	:3 years old
Duration of Course	:1 year
Lesson Duration	:1 hour, once a week
Students per class	:8 (with parent's participation)

MIM in Me continues to use the teaching concepts from MIM Playtime, which is carefully planned to enhance whole brain learning, encouraging **early note reading, rhythmic training, aural training, concentration training, memory training - photographic and audio, recognition of keys and perfect/ relative pitch training**. Students will start to learn **keyboard playing**, with the understanding of **proper keyboard playing techniques**.

It further extends its concentration training, eye training, rhythmic training and ear training to include **dictation, sight reading and sight singing**. The memory training will also extend to include **kinesthetic and analytical memory**. There will be an end of course assessment on MIM by London College of Music Examinations and certificates will be awarded by LCME upon successful completion.

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## **MIM® ENCORE**

### Course Details :

Age Group	:4-7 years old
Duration of Course	:6 mths Prep course, 1 year Encore, Individual thereafter
Lesson Duration	:1 hour, once a week
Students per class	:6 (regular parent's participation recommended)

MIM Encore specializes in training children of 4-7 years old, who have already had some abilities to read and play music on the piano. Students who have not had any kind of training in music would have to join our MIM Encore Preparatory course for up to 6 months first before they could take part in MIM Encore.

It continues to use the teaching concepts of the earlier levels of MIM courses to lead students into cultivating the discipline and the love for piano playing. The syllabus is designed according to the syllabus of British Music Examination Boards, giving students ample preparation to lead into ABRSM, LCME and other British exam board Graded exams in the future. At the same time, students will get ample opportunities to become a more confident and well-rounded musician through the various and fascinating ways of **musicianship training** available in this course.

The activities conducted in this course are very much alike with the training in music colleges except that they are modified to suit the learning profile of young children. Solo playing and **ensembles** (which emphasize on group playing) are incorporated together in equal importance to enable students to get the maximum benefits of a well-planned music curriculum. There will be an end of course assessment on MIM by London College of Music Examinations and certificates will be awarded by LCME upon successful completion.

After graduating from MIM Encore, the students will progress to lessons (based on British exam board graded syllabus) on an individual basis or group (under MIM Encore Advanced), or individual basis together with MIM AMUS (Aural & Musicianship) lessons if accepted under the SMART™ (Seimpi MIM® Accelerated and Robust Training) program.

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## **VIOLIN WITH MIM®**

### Course Details :

Age Group	:3-5 years old & 6-8 years old
Duration of Course	:1 year
Lesson Duration	:1 hour, once a week
Students per class	:8 (with parent's participation)

It uses the same concept of teaching as **MIM In Me / Encore**. It starts by teaching **the proper and correct violin playing technique** right from the very beginning. Unlike other courses which only emphasises imitation playing, neglecting the proper posture and techniques, this course aims to build up the techniques and postures right from the age of three years old. This can be achieved using interesting visual and teaching aids to assist the understanding.

**Reading and eye training** play an important role in nurturing a good musician, just like 'written and spoken language', these two training must come hand in hand in acquiring musical literacy.

**Ensemble training** is given to enhance the ability to interact with other musician of a different age group. Through these training, then students are ensured of receiving a good and sound foundation in their music education.

This course eliminates the hassle of having to re-learn during a student's later stage of training on how to cope with serious examination when a child is ready to take on the ABRSM, LCME or other British exam board's Graded exams. In summary, this course prepares a student well into a good performing standard without omitting the fun and joy of learning the violin.

